



Partnership Strategy

Business Creation Strategy for Partners

Analist Group Complete Solution

Within the dynamics of a strong market growth where expertise and know-how appear to be fragmented and latent, Analist Group has devised the **Complete Solution**.

The Analist Group Complete Solution is a **continuum** made of tools, methodologies and training which add value and specific competences and skills to the industry.

This is the only way to **Success**.

Complete Solution



// We are the only today to provide our Partners with the skills to choose the best Solution to answer specific requirements ranging from the low-end to the high-end market products and solutions. //

The Analist Group winning Strategy

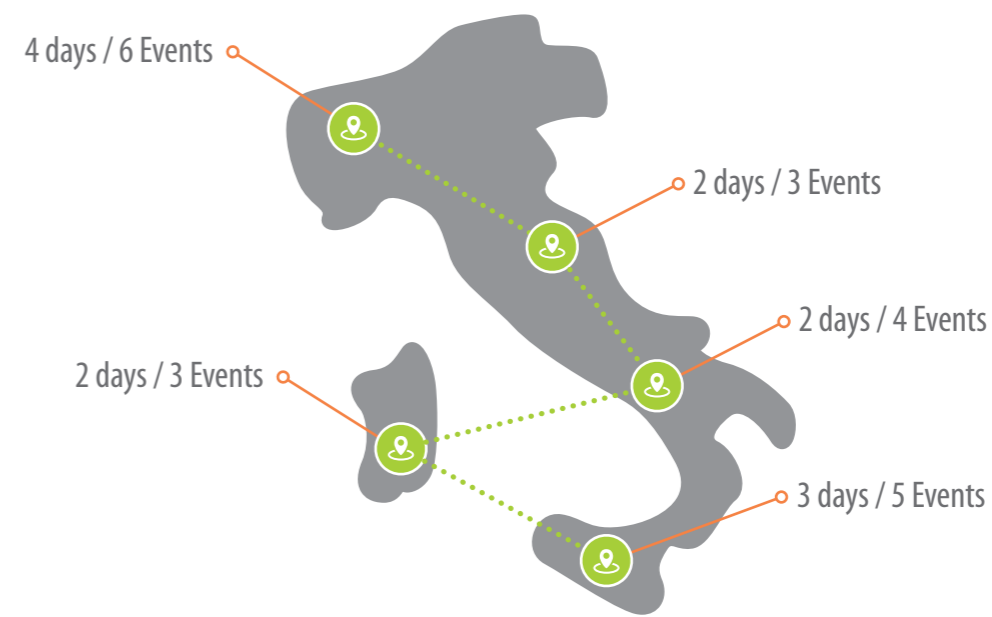
Analist Group has had the opportunity in the last years to achieve an extraordinarily positive experience in Italy which has enabled us to devise a winning Strategy, which we expect our partners to duplicate on their own territory. The Strategy consists basically of land based communication and training.

We would like to provide a concrete example:

- 1. Professionals and Companies identification on the territory and planning;**
- 2. Task force (2-3 people) and Event Format**
(*"how to transform your consumer drone into a measuring tool"*) **set up;**
- 3. Event Tour to the planned locations;**
- 4. Follow-up.**

This Strategy enabled us to open up to new scenarios in becoming center of new business connections and to enhance our *brand image*, *reputation* and sales.

The Analist Group winning Strategy



Land Based Events Strategy



Analist Group Partner Mission

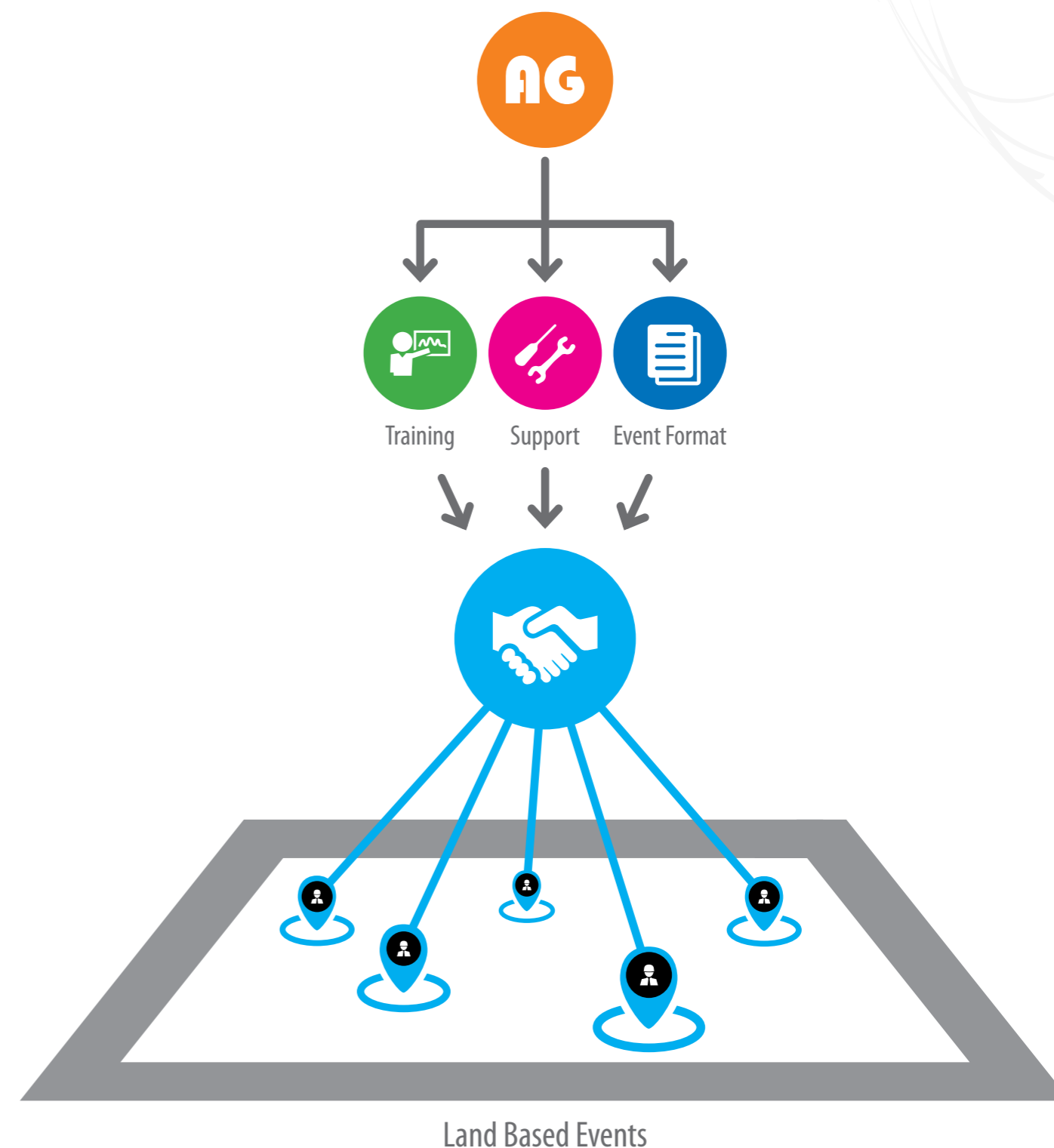
So, what can we do together?
The four steps for the Analist Group Partner to follow are:

1. Plan Land Based Communication Events with Companies and Sector Professionals (engineers, architects, surveyors and so on);
2. Task Force set up;
3. Tour the planned locations;
4. Follow-up.

The Partner has the discretion to apply or not a **FEE** to the Event.

Analist Group shall provide literature, training, support and access to the softwares as well as specific EVENT formats to the Partner.

Business Creation Strategy for Partners



The Partner's Business

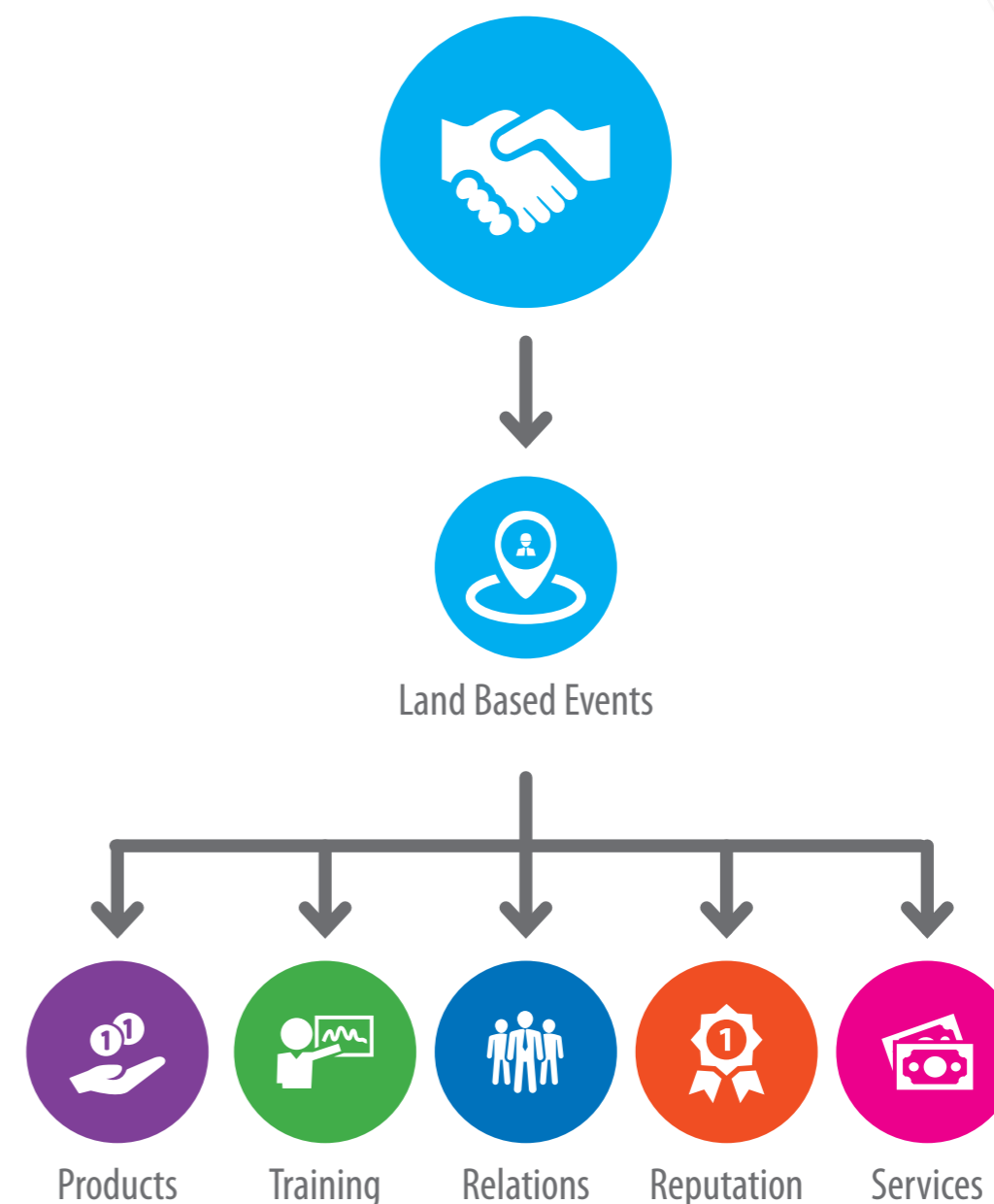
Priority of the Partner is to focus his business on becoming an evangelist of the use of the Analist Group Complete Solution; whether that is the DRONE itself, the softwares or the training.

1. **DRONE + Training;**
2. **Pix4Dmapper + Training;**
3. **Analist CLOUD + Training;**
4. **OneRay-RT + Training.**

By creating new relations on the territory, the Partner has the great opportunity to establish itself as an authoritative and competent entity and thus also to provide Services.

Our Products: <http://www.analistgroup.com/en/>

You are innovative. Do Business on all levels.



Land Based Events = Great Opportunities

Partnership Advantages

The implementation of our Land Based Event Strategy enables to:

- **Assert the Partner on the territory;**
 - **Create new business connections;**
 - **Acquire the status of a competent organization;**
- **Achieve a real competitive advantage on the market;**
 - **Accelerate and facilitate Sales;**
- **Enhance brand image and reputation.**

Creating relations on the territory will allow the Partner not only to sell the Products, but also to provide the Service.

Land Based Events: Value and Opportunity



Contact us

Provide us your feedback so that
we can get started.

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